

NEW ALBANY THANKS FOR GIVING

SPONSORSHIP RESPONSE FORM 2021

Yes, I want to help put on a GREAT event and support Lifecare Alliance, the Mid-Ohio Foodbank, and the New Albany Community Foundation Thanksgiving Fund by sponsoring the New Albany Thanks For Giving Four Miler on Thursday, November 25, 2021.

<input type="checkbox"/>	Naming Sponsor \$25,000 single sponsor OR \$10,000 shared (up to 3)	Name on all marketing materials and on t-shirts, inclusion in banner on day of the race, special thank you announcement at the race, recognition in all media releases, and listed on Thanks For Giving Race's websites. Sponsorship also includes two tickets to LifeCare Alliance's "Big Wheels" Gala in February. Free immediate family registration.
<input type="checkbox"/>	Thanks For Giving Kids Dash Sponsor \$7,500 single person OR \$3,000 shared (up to 3)	Naming Sponsor's name in kid's race title, name included in all marketing materials and on t-shirts, inclusion in banner of the race, special thank you announcement at the race, recognition in all media releases, and listed on Thanks For Giving Race's websites. Sponsorship also includes two tickets to LifeCare Alliance's "Big Wheels" Gala in February. Free immediate family registration.
<input type="checkbox"/>	Pillar of the Community Sponsor \$5,000 single sponsor (4 max) OR \$2,500 shared (up to 2 per mile)	Sponsor's name will be prominently displayed on a mile marker along the race route and these sponsors are encouraged to have some fun and bring their own additional display materials to help cheer on participants. Sponsorship at this level also includes: appearance in all marketing materials and on t-shirts, special thank you announcement at the race, recognition in all media releases, and listed on Thanks For Giving Race's websites. Sponsorship also includes two tickets to LifeCare Alliance's "Big Wheels" Gala in February. Free immediate family registration.
<input type="checkbox"/>	Silver Platter Sponsor \$1,000	Sponsor's name in all marketing materials and on t-shirts, dedicated quarter mile recognition, commemorative plaque, inclusion on side banner on display during race, special thank you announcement at the race, recognition in all media releases, and listed on Thanks for Giving Race's websites. Free immediate family registration.
<input type="checkbox"/>	Generous Business Sponsor \$500	Sponsor's name in all marketing materials and on t-shirts, dedicated quarter mile recognition, commemorative plaque, inclusion on side banner on display during race, special thank you announcement at the race, recognition in all media releases, and listed on Thanks for Giving Race's websites. Free immediate family registration.
<input type="checkbox"/>	Generous Family Sponsor \$500	Sponsor's name in all marketing materials and on t-shirts, dedicated quarter mile recognition, commemorative plaque, inclusion on side banner on display during race, special thank you announcement at the race, recognition in all media releases, and listed on Thanks for Giving Race's websites. Free immediate family registration.

Payment Options: Mail-in, online at narun.org, or Paypal QR Code

Please mail this form to: **New Albany Charity Run**

4395 Olmstead Drive, New Albany, Ohio 43054

Enclosed pledge is \$_____ for sponsorship at the _____ level.

Please **print** your company/individual name **exactly** as you want it to be listed for recognition purposes

Contact Name _____
 Company Name _____ Telephone (_____) _____
 Address _____ Fax (_____) _____
 City _____ State _____ Zip _____ Email _____

To make payment of donation, please mail check along with this form or add your credit card information below. You can also donate by visiting our website at narun.org to make a payment online.
By entering your credit card information below, you, the cardholder, authorize New Albany Charity Run, Inc. to charge your credit card for the donation amount selected above.

Card Type _____
 Card Number _____ Exp. Date (mo/year) _____
 CCV _____ Billing Zip Code _____

In your PayPal payment, please specify your name and sponsorship in the comment box.
 For example: Adam Smith, Banner Sponsor



PayPal



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Pie Sponsor
\$3,500 (One Available)

Single year's pies displayed with name of Sponsor. Sponsor's name in all marketing materials and on t-shirts, inclusion on banner on display during race, special thank you announcement at the race, recognition in all media releases, and listed on Thanks For Giving Race's websites. Free immediate family registration.

Awards Sponsor
\$3,000 (One Available)

Single year's awards named after sponsor. Sponsor's name in all marketing materials and on t-shirts, inclusion on banner on display during race, special thank you announcement at the race, recognition in all media releases, and listed on Thanks for Giving Race's websites. Free immediate family registration.

Bib Sponsor
\$1,500

Sponsors will be providing bibs used on the day of the race and their name will be included on all bibs distributed to participants on race day and listed on Thanks For Giving Race's website. Free immediate family.

Banner Sponsor
\$1,250 single sponsor

Sponsor's contribution will be for the Arch display over the race start and flags along the race route. Sponsor's name will be in all marketing materials and on t-shirts, inclusion on banner on display during race, and listed on Thanks For Giving Race's website. Free immediate family registration.

Race Day Music Sponsor
\$1,000

Sponsors will be providing music and corresponding equipment for music and announcements before, during, and after the race. Sponsor's name will be included on signage around music area and listed on Thanks For Giving Race's website. Free immediate family registration.

Sanitation Sponsor
\$1,000

Sponsor's contribution will include all necessary portable restroom services on race day. Sponsor's name will be included on signage attached to the facilities being provided and listed on Thanks For Giving Race's website. Free immediate family registration.

Balloon Sponsor
\$500

Sponsor's contribution will provide balloons along the race route at each mile marker. Sponsor's name will be displayed on these balloons and listed on Thanks For Giving Race's website. Free immediate family registration.

Snack Sponsor
\$500

Sponsor will be providing various snacks and bananas for racers after they have completed the course. Sponsor's name will be displayed along the snack tables and listed on Thanks For Giving Race's website. Free immediate family registration.

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Please **print** your company/individual name **exactly** as you want it to be listed for recognition purposes

Contact Name _____
Company Name _____ Telephone (_____) _____
Address _____ Fax (_____) _____
City _____ State _____ Zip _____ Email _____

To make payment of donation, please mail check along with this form or add your credit card information below. You can also donate by visiting our website at narun.org to make a payment online. **By entering your credit card information below, you, the cardholder, authorize New Albany Charity Run, Inc. to charge your credit card for the donation amount selected above.**

Card Type _____
Card Number _____ Exp. Date (mo/year) _____
CCV _____ Billing Zip Code _____

In your PayPal payment, please specify your name and sponsorship in the comment box. For example: Adam Smith, Banner Sponsor



PayPal

